

West Fargo Educational Foundation

Summary of 11.12.13 Meeting

Attendees: Mark Lemer, Greg Tehven, Alison Ottesen, Karen Nitzkowski, Sabby Hussein and Heather Konschak // Jimmy Hoy (via phone)

- 1) West Fargo High School Alumni Directory
 - a. Mr. Clark got a copy of the Directory for the Foundation. Alison will contact the printing company regarding the acquisition of an electronic version. Once an electronic version of the Directory information is received, we will utilize that information to contact alums regarding a donation to the Foundation.
- 2) Social Media Presence
 - a. The Foundation now has a Facebook page and a Twitter account. Karen will ask Dave Samson (Forum photographer) for historical photographs from the district, to use on these sites.
- 3) Webpage
 - a. At this time, the Educational Foundation webpage is hosted by the school district. Alison has received quotes for a page created/managed/hosted by an outside source; these quotes are around \$1,000.
 - b. Several members encouraged the pursuit of an outside source doing the website, so the Foundation can create and grow its own unique online presence.
- 4) Student Observations
 - a. Sabby encouraged the Foundation to look into providing additional social opportunities for the students, the promotion of flex time, and the ability to offer additional electives.
 - b. WFPS Assistant Superintendents Beth Slette and Allen Burgad, along with WFPS Curriculum Coordinators Heather Sand and Molly Bestge, have been invited to the Foundation's December 9 meeting to discuss the roll-out of a 90-minute program for the Foundation members (and other interested community members) to learn more about school curriculum and program offerings.
- 5) Recruiting Board Members
 - a. Angela Ottesen has agreed to serve on the Foundation Board.
 - b. Levi Bachmeier will be invited by Greg Tehven
- 6) Recruiting New Money
 - a. The Foundation will reach out to prominent WFPS families/supporters regarding a donation to kick-off giving in 2014. Greg, Alison and Jimmy will head up these meetings; the Foundation's student reps will also play a key role in these meetings.

- 7) Financials
 - a. July 1, 2013 Balance = \$4793.68
 - b. November 12, 2013 Balance = \$4366.87
 - i. Approximately \$2800 was brought into the Foundation in those 4.5 months; roughly \$3200 was spent.

- 8) 2014 Hall of Fame
 - a. WFHS Homecoming is September 19, 2014.
 - b. Greg and Jimmy will head up the “content” committee; Karen and Alison will lead event execution.

- 9) New Business
 - a. Role of Foundation in class reunions – bring thoughts to next meeting.

- 10) Next Meeting
 - a. Monday, December 9, 2013 @ 7:30 AM in the Leidal Education Center Conference Room.