

West Fargo Educational Foundation
March 21, 2016

Attendees (*in person*): Judy Kvaale, Heather Konschak, David Flowers, Tim Peterson, Mark Lemer, Mark Berntson, Angela Otteson

Attendees (*via phone*): Shauna Vistad, Valerie Fiske, Clint Schmidt, Alison Otteson

1. Staff of the Year
 - a. Heather recapped the surprise ceremony that occurred for SHS math teacher Nanci Dauwen and SHS special education para Frances Lindseth on March 16. The \$500 cash awards from the Foundation were a wonderful surprise, and efforts were made to include the awards in all promotional pieces and conversations with the media, to garner publicity for the Foundation. Photographs were taken and shared with the Foundation, for inclusion on social media or in upcoming printed pieces.
2. Nominations for Hall of Fame
 - a. The Foundation will start accepting nominations on April 1; closing the window on June 5.
 - b. Individuals wishing to serve on the Nominee Review Committee: Angela, Judy, Tim, Gary, Greg, Jim
 - c. In other business related to the Hall of Fame, Angela will check to see if the Speedway is available as the event venue for Thursday, September 22.
3. Photos of Teachers
 - a. Last week, Heather and Judy requested photos from the teachers conducting mini-grant projects this year. As of this morning, no photos have been received, so Heather will do a reminder to staff.
 - b. More concerted efforts will be made next year to take photos of the grant winners when they receive the official award announcement, as well as getting out to see their projects in action.
4. Raffle
 - a. The West Fargo Shakers, a local group comprised of West Fargo alums, have thrown a New Year's Eve party for the last few years. Each year, they partner with a different community group and provide the party proceeds to that group in a large check presentation that night. Angela and Alison will pitch

the Foundation to the Shakers to see if we could be that group this year. The Shakers have donated anywhere from \$5,000 to \$10,000 in years past.

- b. Regardless of the Foundation being chosen as the Shakers' recipient, we can conduct a raffle at their party. All members are encouraged to solicit large item donations prior to July 1. Raffle tickets can start being sold at the end of July, with a big push at the Hall of Fame event in September. All proceeds would directly return to the Foundation.

5. Next Steps

- a. Xcel Energy has invited the Foundation to apply for a higher-dollar grant that is due late-April. Angela is working on this application and a couple others.
- b. Judy requested the addition of another member to the Board. Mona Thorstad will visit the April Foundation meeting to see if it's a fit.
- c. The next meeting is scheduled for Monday, April 18 @ 7:30 AM @ the LEC.