

West Fargo Educational Foundation

October 16, 2017

Attendees: David Flowers, Mark Lemer, Kara Gravley-Stack, Judy Kvaale, Valerie Fiske, Heather Konschak, Marisa Pacella, Angela Ottesen, Alison Ottesen, Mark Berntson

- 1) Hall of Fame Event
 - a. The event raised \$7,236.63 this year, which is on-par with previous years.
 - b. The DoubleTree worked out well – good space, assistance, food, etc. It would be a feasible location for future events, but we would need to work with them on the cost.
 - c. Consider additional opportunities to solicit donations during the evening...but acknowledging that it's a fine line, as the inductees and their families are so grateful for the recognition, which makes it difficult to ask them for money.

- 2) Mini Grant Process
 - a. The board confirmed that the process discussed in April was finalized, and will be the process followed for 2017-18. The grant window will open in November.
 - b. The board would like to consider a spring grant window, too, if funds allow.

- 3) Training @ November Meeting
 - a. The Educational Foundation has been approved as a participant. Veronica from DMF/Giving Hearts Day will come to the Foundation's November meeting to discuss the process with the board. The 2018 Giving Hearts Day will be on Thursday, February 8.
 - b. If you have any suggestions for marketing this event, please let Alison and Angela know.

- 4) Grants Upcoming
 - a. Otto Bremer and Bush Foundation are first up on the timeline. We will utilize the diverse staffing initiative as a selling point.
 - b. The board needs to remain involved in continued conversations about the Little Red Reading Bus project with Stephanie Shea.

- 5) Additional Items
 - a. The next meeting of the Foundation will be held on Monday, November 20 @ 7:30 AM @ the Leidal Education Center.
 - i. Agenda Topics: Little Red Reading Bus, Giving Hearts Day training

